

## Why JA BizTown?

- Provides a one of a kind **no-cost educational experience** to schools and students' families, **fulfilling a NJ education gap**.
- **Helps students meet New Jersey Student Learning Standards** in Social Studies, English, and Math.
- Enhances, complements, and/or replaces current curriculum through **21st Century Learning**.
- Enables students to comprehend economic terms through an experiential learning opportunity.
- Engages volunteers from schools and communities.



## JA BizTown Works:

- Students made **statistically significant gains** on achievement tests after participating in the program.
- **99%** know how important it is to be a good worker and work well with others.
- **98%** now know the importance of staying in school.
- **97%** plan to work harder to get better grades.
- **82%** have a better idea of what they want to be when they grow up.

## What is JA BizTown®?

**JA BizTown is a two-pronged, innovative educational opportunity for 4th - 6th grade students** to learn about economics and business. The program begins with **teacher-led lessons in the classroom and culminates with a fully-interactive, day-long visit to the simulated community of JA BizTown.**

*"The JA BizTown program is engaging, well-run, and best of all, brings soft-skills into the classroom. There is a clear objective in each lesson that helps prepare students for the future."*

- School Administrator

## In the classroom, students:

- Learn about the economy, taxes, and philanthropy.
- Understand how to write a check, make a deposit, and manage their money effectively.
- Practice teamwork, leadership, and work skills.
- Interview for, apply, and obtain a job.
- Discover how to start, finance, and manage a business.

## During the field trip, students:

- Play the role of Mayor, CEO, CFO, or other various jobs.
- Manage staff, financial resources, and customers.
- Account for business expenses and revenue.
- Learn how to be part of a successful economy.
- Understand their role as citizens in a community.

**For more information, to volunteer, or sign up your school:**

**Mia Moares**

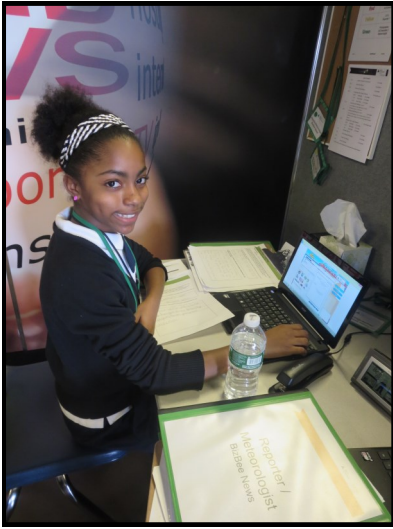
Director of Capstone Programs

Junior Achievement of New Jersey

P: 862.202.5645 | F: 609-419-0581 | [mia.moares@ja.org](mailto:mia.moares@ja.org)

[www.janj.org](http://www.janj.org)

# Highlights & High Level Impact



“The best part about my job at JA BizTown was learning that I can be a business woman when I grow up. Throughout the day, I had to make decisions and that made me felt responsible and good about myself.”

- JA BizTown Student



“JA BizTown showed me how important team work is to run a successful business. We all learned how to work together to keep customers happy and pay off the bank loan by the end of the day.”

- JA BizTown Student

## JA BizTown students will be able to:

- Define citizen, community, and trade; describe how citizens use financial institutions. **Standards: SL.4.1,4; W.4.1,5,8; L.5.1-3; 5.NBT.5; 6.1.4.C.1,2,4, 10; 9.1.4.D.1-3; 9.1.4.F.1-2; L.6.1-4**
- Carry out responsibilities of citizenship, such as voting and obeying laws; manage personal finances and time. **Standards: W.4.1,5,8; L.6.1-4; 5.NBT.5; 6.1.4.C.1,2,4,10; 9.1.4.D.1-3**
- Describe goods and services, resources, and economy; describe the circular flow of economic activity. **Standards: 8.1.8.A.5; CRP.1-9; 6.1.4.C.1-9; 5.NF.2-3; SL.4.2-6; L.5.1,4,6; W.5.2,4,8; W.6.2,4,6, L.6.1,4,6**
- Explain the relationship between revenue, costs, and profit, acknowledge how effective teamwork and cooperation enhance business teams, calculate business expenses. **Standards: RI.5.1-3; SL.5.1,3,4,6; L.5.1-6; L.6.1-6; W.6.4-8; 8.1.4.E.1-2; 8.1.8.A.5, 8.1.8.E.1, 6.1.4.C.2,4; 5.NBT.5,7; 6.NS.2-3; 9.1.4.C.1,2,4,5**
- Understand resume, ethics, job interview, and applicant; complete a job application. **Standards: RI.4.2-4; L.4.1-4,6; RI.6.2-4; L.6.1-4; L.5.1-4,6; 4.MD.4; 5.MD.2; 8.1.4.A.2; 6.1.4.A.7; 6.3.8.D.1; CRP.6-8; 9.1.8.A.2,3,5**
- State the benefit of an interest-earning savings account; complete a bank account application; maintain a check register correctly; define net deposit. **Standards: 8.1.4.A.1; 9.1.4.C.1-4; 6.1.4.C.10-11; 4.NBT.3-5; RI.5.4,5,7; SL.5.1,2,4-6; L.5.1,3,4,6; W.6.2; 6.EE.2; L.4.1,3,4,6**
- Calculate tax by multiplying with decimals; differentiate between public goods and services; define philanthropy. **Standards: 5.NBT.7; 6.1.4.A.1,2,11; L.4.1,4,6; RI.5.10; 9.1.4.A.1-3**

**For full correlations alignment, contact JA Staff.**