

Help Students Build the Skillset & Mindset to Thrive

As a no cost educational solution provider, JA New Jersey hosts several special events annually to raise funds to expand our student impact and meet the demands for our learning experiences presented by our students' schools. Events offer employee engagement and branding in support of JA.

Special Events

Spring Benefit & Silent Auction

Thursday, May 4, 2023

JA Education Center, Edison

Enjoy an evening of delicious food and cocktails while bidding to win on a something-for-everyone silent auction. [Link to more info / register](#)

Presenting sponsor: \$15,000

Sponsorship range: \$5,000 - \$10,000

All-Industries Bowl-a-Thon for JA

Thursday, May 18, 2023

Three locations statewide

Join hundreds of JA supporters and raise funds for JA. We'll celebrate your success through an evening of bowling, pizza, and fun!

Presenting sponsor: \$15,000

Sponsorship range: \$750 - \$5,000

A Night at Topgolf for JA

Thursday, June 8, 2023

Topgolf Edison

Friendly competition, teambuilding, and fun with colleagues, family and/or friends while raising funds for JA's learning experiences.

Presenting sponsor: \$10,000

Sponsorship range: \$1,000 - \$5,000

Company-Hosted Bowl-a-Thon for JA

Date -- your choice!

Location -- your choice!

Through peer-2-peer fundraising or a company sponsorship, JA hosts a bowling party to celebrate on the date & location of your choice!

Sponsorship minimum: \$5,000

Spring Golf Outing

Monday, June 12, 2023

Cobblestone Creek CC, Lawrenceville

Held annually, the Outing raises funds for JA learning experiences held only at private and prestigious golf clubs.

Presenting sponsor: \$10,000

Sponsorship range: \$1,000 - \$10,000

New Jersey Business Hall of Fame

Thursday, November 2, 2023

Hyatt Regency, New Brunswick

For 20 years this event has honored outstanding New Jersey leaders who have made legendary contributions to our state's community. [Link to more info / register](#)

Presenting sponsor: \$50,000

Sponsorship range: \$7,000 - \$50,000



Sponsorships underwrite students' participation in JA's learning experiences so that JA in New Jersey may remain a no-cost educational solution provider. Each opportunity also includes employee volunteerism to ensure students are connecting with role models and our partners are meeting their workforce pipeline.

Learning Experiences

JA BizTown

Elementary students run a simulated mini-town for a day, running companies, earning paychecks, practicing consumerism, and being good citizens.

Presenting sponsor: \$500,000 (5 years)

Sponsorship range: \$3,000 - \$50,000

JA Career Exploration Fairs

Presented by ADP, Amazon, & Sanofi

A series of in-person and virtual career fairs provide middle & high school students opportunities to explore careers and pathways.

Presenting sponsor: \$25,000

Sponsorship range: \$5,000 - \$15,000

JA Career Pathways Center

Presented by the PSEG Foundation

Middle & high school students complete an interests survey to guide them into careers and their pathways within NJ's top companies.

Industry cluster sponsor: \$45,000 (3 years)

Sponsorship range: \$1,000 - \$10,000

JA Career Success Workshops

Middle & high school students collaborate with peers and volunteers to build critical employability skills to ensure workplace success.

Presenting sponsor: \$25,000

Sponsorship range: \$3,000 - \$15,000

JA Finance Park

Middle & high school students are challenged to manage adult financial responsibilities through an immersive hands-on simulation.

Presenting sponsor: \$500,000 (5 years)

Sponsorship range: \$3,000 - \$15,000

High School Heroes

High school students teach JA's money management, entrepreneurship, and career readiness lessons in local elementary schools.

Sponsorship range: \$5,000 - \$50,000

JA NextGen Tech Series

Presented by ADP, Bayer Fund & EY

A series of Crack the Code workshops, hackathons, and other challenges designed to help students explore careers in technology.

Presenting sponsor: \$25,000

Sponsorship range: \$5,000 - \$15,000

JA Titan Challenge

High school students complete as business CEOs, making decisions about production, R&D, CSR, and more in a simulation-based challenge.

Presenting sponsor: \$25,000

Sponsorship range: \$3,000 - \$10,000

Women's Future Leadership Academy

Presented by ADP & Sanofi

High school girls and female volunteers come together for a day of mentorship, hands-on career readiness activities, and empowerment.

Presenting sponsor: \$25,000

Sponsorship range: \$5,000 - \$15,000