

JA INSPIRE VIRTUAL CAREER FAIR

Presented by



Imagine **150 New Jersey companies** coming together to reach **15,000 middle and high school students** from across the state for a virtual career expo designed to help launch our workforce pipeline into their futures - college and career.

JA Inspire Virtual is more than a career expo; it is an engaging, **interactive digital platform** where students will attend **webinars**, view **career-focused video presentations**, explore **company-sponsored career booths**, and **interact with volunteers** using chat functionality. Tens of thousands of students will learn about NJ-based companies, careers, and their pathways...*inspiring their tomorrows.*

Sponsorships ensure students can participate in this life-changing program at no cost to them, their schools, or families, and provide your company opportunities to make lasting impressions on your workforce pipeline.

Sponsorship Opportunities...

\$25,000 Presenting Sponsor

- Prominent logo in Virtual Conference Lobby with direct access to Booth
- Prominent logo on Virtual Auditorium Stage
- Prominent logo in Virtual Exhibit Hall
- Auto-play Welcome Video in Virtual Conference Lobby
- Keynote webinar slot (3-5 minute pre-recorded video)
- Oversized & customized Exhibit Booth with prominent placement
- Branding in all marketing - social media, website & annual report

\$15,000 Platinum Sponsor

- Prominent logo in Virtual Conference Lobby with direct access to Booth
- Prominent logo in Virtual Exhibit Hall
- Webinar slot (3-5 minute pre-recorded video)
- Oversized & customized Exhibit Booth with prominent placement
- Branding in all marketing - social media, website & annual report

\$10,000 Gold Sponsor

- Prominent logo in Virtual Exhibit Hall
- Webinar slot (3-5 minute pre-recorded video)
- Large customized Exhibit Booth
- Branding in all marketing - social media, website & annual report

\$5,000 Silver Sponsor

- Logo in Virtual Exhibit Hall
- Webinar slot (3-5 minute pre-recorded video)
- Customized Exhibit Booth
- Branding on website, 3 social media posts & annual report

Company-sponsored virtual exhibit booths are also available. Contact JA to learn more.



Click to see all participating companies.

Sponsors as of February 7, 2022