

<i>ROI</i>	Presenting Investor \$50,000 (Exclusive)	Platinum Investor \$30,000	Gold Investor \$20,000	Silver Investor \$15,000	Bronze Investor \$12,000	Student Investor \$7,000	Individual \$600
NJ Business Hall of Fame 2023							
Number of in-person guests	24	24	20	20	12	8	1
Presenting Sponsor title	X						
“Welcome” branding during pre-event general reception	X						
“Toast” message & champagne pour during evening program	X						
Your company’s two-minute video during evening program	X						
Sponsored community investment video message (provided by sponsor)*	X	X					
Premium table location	X	X	X				
Inclusion in event press releases (pre- and post-event)	X	X	X	X			
Logo included in sponsor scroll throughout entire event	X	X	X	X	X		
Branding on main stage banner (in press photos, event recording, and JA Education Center for one year)	X	X	X	X	X		
Inclusion in Star Ledger / NJ Advance Media, NJ Business Magazine, & NJPBS banners and ads	X	X	X	X	X		
Recognition on JANJ social media	X	X	X	X	X	X	
Logo on JANJ website and official NJ Business Hall of Fame website	X	X	X	X	X	X	
Logo on digital event invitation and registration page	X	X	X	X	X	X	
Logo in weekly Enewsletters (36,000+ database)	X	X	X	X	X	X	
Number of virtual attendees	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
Color page(s) in Digital Tribute Journal (shared beyond event night)	Front & Back Cover	Inside Cover Page	Two Gold Pages	One Gold Page	One Silver Page	One Full Page	-
Spring Benefit & Silent Auction 2024							
Number of in-person guests	6	4	2				
Logo presence on-site signage	X	X	X				
Branding on Step & Repeat banner (in press photos and JA Education Center for one year)	X	X	X				
Logo on JANJ website, digital event invitation, registration page	X	X	X				
Logo on Auction Platform	X	X	X				
Logo in weekly Enewsletters (36,000+ database)	X	X	X				
Recognition on JANJ social media	X	X	X				

*Sponsored community investment video message (up to 2 minutes) – This video would be provided by the sponsor and would include footage making connections between their company and JA and/or their involvement in giving back to their communities.